

## Lifetime Television

### National Telephone Survey Women & Politics

Main Sample: 500 Adult Women (18+) Nationwide  
Oversamples: 100 Women in Pennsylvania  
100 Hispanic Women Nationwide  
100 African-American Women Nationwide

Field Dates: April 2-7, 2008

Margin of Error: +/- 4.4% (Main Sample)

A. Are you 18 years of age or older? If no, is there a woman in the household I could speak with who is 18 or older?

100% YES

I would like to ask you some questions about politics and voting and would really appreciate your honest answers. There is no particular answer I am looking for and there are no “wrong answers.” I really want to know what you think and what your experiences have been.

1. To begin, are you registered to vote at your current address, registered somewhere else, or not registered at all?

**89% TOTAL REGISTERED (NET)**  
83% REGISTERED AT CURRENT ADDRESS  
6% REGISTERED SOMEWHERE ELSE

**11% NOT REGISTERED**

\* DO NOT KNOW (VOLUNTEERED)  
- REFUSED (VOLUNTEERED)

2. ASKED REGISTERED VOTERS: Looking forward to the 2008 Presidential Elections next November do you think you will: (READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP) (N=441)

**90% TOTAL LIKELY VOTERS (NET)**  
78% DEFINITELY VOTE  
12% PROBABLY VOTE

**6% CHANCES ARE 50/50**

**4% TOTAL UNLIKELY VOTERS (NET)**  
1% PROBABLY NOT VOTE  
3% DEFINITELY NOT VOTE  
\* DO NOT KNOW (VOLUNTEERED)  
\* REFUSED (VOLUNTEERED)

3. Which of the following issues will be most important to you in deciding how or if to vote? You may select up to two. (READ AND ROTATED RESPONSES. ACCEPTED UP TO TWO RESPONSES.)

38% THE ECONOMY & JOBS  
31% HEALTHCARE/MEDICARE/PRESCRIPTION DRUGS  
28% THE WAR IN IRAQ  
17% TAXES AND GOVERNMENT SPENDING  
15% EDUCATION  
10% TERRORISM & HOMELAND SECURITY  
10% IMMIGRATION  
7% ENVIRONMENT/GLOBAL WARMING  
4% AFFORDABLE CHILD CARE AND EARLY LEARNING  
4% REPRODUCTIVE RIGHTS  
4% FOREIGN POLICY  
3% BREAST CANCER RESEARCH & PREVENTION  
2% EQUAL PAY  
1% PREVENTION OF VIOLENCE AND SEXUAL ASSAULT

1% OTHER (VOLUNTEERED)  
3% DON'T KNOW (VOLUNTEERED)  
1% REFUSED (VOLUNTEERED)

4. Compared to one year ago, would describe your own economic situation today as: (READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)

**20% TOTAL BETTER (NET)**

6% MUCH BETTER  
14% SOMEWHAT BETTER

**38% THE SAME**

**42% TOTAL WORSE (NET)**

26% SOMEWHAT WORSE  
16% MUCH WORSE

\* DON'T KNOW (VOLUNTEERED)  
- REFUSED (VOLUNTEERED)

*ASKED Qs 5 & 6 to PENNSYLVANIA WOMEN ONLY <sup>1</sup>*

5. Which of the following best describes you regarding the Presidential primary election here in Pennsylvania on April 22? (READ AND ROTATE. ACCEPT ONE RESPONSE.) (N=136)

52% DEFINITELY DECIDED WHO I WILL VOTE FOR (ASKED NEXT Q)  
15% LEANING TOWARDS SOMEONE (ASKED NEXT Q)  
18% STILL TRYING TO DECIDE WHO TO VOTE FOR (ASKED NEXT Q)  
13% DO NOT PLAN TO VOTE IN THE PRIMARY  
  
1% NOT SURE (VOLUNTEERED)  
1% REFUSED (VOLUNTEERED)

6. If the primary were tomorrow, who would you vote for? (READ AND ROTATED. ACCEPTED ONE RESPONSE.) (N=116)

34% DEMOCRAT HILLARY CLINTON  
29% DEMOCRAT BARACK OBAMA  
20% REPUBLICAN JOHN MCCAIN  
  
1% OTHER (VOLUNTEERED)  
- NONE (VOLUNTEERED)  
13% UNDECIDED/ DON'T KNOW (VOLUNTEERED)  
3% REFUSED (VOLUNTEERED)

7. Of the three main presidential candidates still in the race, who would you like to be the next President of the United States? (READ AND ROTATED. ACCEPTED ONE RESPONSE.)

27% DEMOCRAT HILLARY CLINTON  
25% DEMOCRAT BARACK OBAMA  
25% REPUBLICAN JOHN MCCAIN  
  
\* OTHER (VOLUNTEERED)  
5% NONE (VOLUNTEERED)  
17% HARD UNDECIDED/ DON'T KNOW (VOLUNTEERED) <sup>2</sup>  
1% REFUSED (VOLUNTEERED)

---

<sup>1</sup> Pennsylvania data includes 34 women from Pennsylvania interviewed as part of the main sample as well as the 100 extra women polled as part of the oversample.

<sup>2</sup> Women who initially said they were undecided were asked, "Which candidate do you lean more towards at this time?" If they selected a candidate, that choice was recorded. Only those who would not select a candidate after this probe were recorded as "Hard Undecided."

8. ASKED THOSE WHO SELECTED OBAMA OR CLINTON IN Q7: Which of the following statements best reflects your feelings about the ongoing Democratic race for the presidential nomination between Hillary Clinton and Barack Obama? (READ AND ROTATED. ACCEPTED MULTIPLE RESPONSES.) (N=259)

29% I'M SICK OF THE NEGATIVE CAMPAIGNING  
20% I GLAD BECAUSE IT ALLOWS MORE VOTERS TO TAKE PART IN THIS IMPORTANT PROCESS  
19% I'M WORRIED ABOUT HOW THE SUPERDELEGATES WILL MAKE THEIR DECISION  
16% I'M GLAD BECAUSE I HAVE MORE TIME TO LEARN ABOUT THE CANDIDATES  
14% I BELIEVE IT'S GIVING MCCAIN AN ADVANTAGE  
13% I WISH HILLARY CLINTON WOULD DROP OUT  
11% I THINK IT IS HARMING THE DEMOCRATIC PARTY  
10% I'M FRUSTRATED WITH THE NOMINATION PROCESS  
7% I WISH BARACK OBAMA WOULD DROP OUT  
  
3% OTHER (VOLUNTEERED)  
2% NONE OF THE ABOVE (VOLUNTEERED)  
4% DON'T KNOW (VOLUNTEERED)  
- REFUSED (VOLUNTEERED)

9. ASKED THOSE WHO SELECTED OBAMA OR CLINTON IN Q7: If Hillary Clinton were to win the Democratic nomination, would you prefer Barack Obama to be her running mate, someone else to be her running mate, or does it make no difference to you? (N=259)

49% BARACK OBAMA  
16% SOMEONE ELSE  
31% MAKES NO DIFFERENCE  
  
3% DON'T KNOW (VOLUNTEERED)  
1% REFUSED (VOLUNTEERED)

10. ASKED THOSE WHO SELECTED OBAMA OR CLINTON IN Q7: If Barack Obama were to win the Democratic nomination, would you prefer Hillary Clinton to be his running mate, someone else to be his running mate, or does it make no difference to you? (N=259)

46% HILLARY CLINTON  
28% SOMEONE ELSE  
23% MAKES NO DIFFERENCE  
  
3% DON'T KNOW (VOLUNTEERED)  
\* REFUSED (VOLUNTEERED)

ROTATED PAIRS 11-12, 13-14, and 15-16.

11. Think for a moment about how you feel today about John McCain. Would you say you like him more, less, or about the same as you did at the start of this year?

- 15% MORE (ASKED NEXT Q)
- 15% LESS (ASKED NEXT Q)
- 60% EXACTLY THE SAME
  
- 7% NO OPINION (VOLUNTEERED)
- 3% DO NOT KNOW (VOLUNTEERED)
- \* REFUSED (VOLUNTEERED)

12. Why do you say that? Why do you like John McCain (INSERTED RESPONSE: MORE/LESS) than you did at the start of this year? (OPEN-ENDED. RECORD VERBATIM.)

**“MORE” – N=74**

**46% STANCE ON THE ISSUES (NET)**

- 26% LIKE HIS STANCE ON THE ISSUES
- 15% HIS POLICY ON IRAQ
- 2% HIS APPROACH TO THE ECONOMY
- 1% ATTITUDE ABOUT GOVERNMENT SPENDING
- 1% HIS FOREIGN POLICY
- 1% HIS STANCE ON TAXES

**23% HIS PORTRAYAL IN THE MEDIA**

**22% PERSONAL CHARACTERISTICS (NET)**

- 18% LIKE HIS CHARACTER
- 2% DISLIKE HIS CHARACTER
- 2% HIS AGE

**18% EXPERIENCE (NET)**

- 10% HE IS EXPERIENCED
- 8% HIS EXPERIENCE AS A P.O.W.

**15% PREFER OVER DEMOCRATS (NET)**

- 11% PREFER HIM OVER CLINTON AND OBAMA
- 4% INFIGHTING AMONG THE DEMOCRATS

**8% POLITICAL PARTY/IDEOLOGY (NET)**

- 6% HE IS THE OFFICIAL REPUBLICAN CANDIDATE
- 2% HE IS A MODERATE
- 4% HE IS FOR THE PEOPLE
- 1% DO NOT KNOW

**“LESS” – N=76**

**37% PERSONAL CHARACTERISTICS (NET)**

- 30% DISLIKE HIS CHARACTER
- 7% HIS AGE

**42% STANCE ON THE ISSUES (NET)**

- 18% HIS POLICY ON IRAQ
- 12% DISAGREE WITH HIS STANCES ON THE ISSUES
- 9% HIS APPROACH TO THE ECONOMY
- 2% FOREIGN POLICY
- 1% HIS STANCE ON TAXES

**29% NEED A CHANGE (NET)**

- 15% HE SUPPORTS GEORGE BUSH
- 14% IT IS TIME FOR A CHANGE

**11% HE IS THE REPUBLICAN CANDIDATE**

**9% HIS PORTRAYAL IN THE MEDIA**

- 1% HIS EXPERIENCE AS A P.O.W.
- 3% DON'T KNOW ENOUGH ABOUT HIM
- 5% DO NOT KNOW
- 3% REFUSED

13. Think for a moment about how you feel today about Barack Obama. Would you say you like him more, less, or about the same as you did at the start of this year?

- 23% MORE (ASKED NEXT Q)
- 22% LESS (ASKED NEXT Q)
- 48% EXACTLY THE SAME
- 6% NO OPINION (VOLUNTEERED)
- 1% DO NOT KNOW (VOLUNTEERED)
- \* REFUSED (VOLUNTEERED)

14. Why do you say that? Why do you like Barack Obama (INSERTED RESPONSE: MORE/LESS) than you did at the start of this year? (OPEN-ENDED)

**“MORE” – N=117**

**33% PERSONAL CHARACTERISTICS (NET)**

- 17% LIKE HIS CHARACTER
- 8% HE IS INTELLIGENT
- 3% HE IS A FRESH FACE
- 2% HIS RACE
- 2% HE IS YOUNG
- 1% HE IS FOCUSED

**32% STANCE ON THE ISSUES (NET)**

- 20% HIS STANCE ON THE ISSUES
- 3% HIS HEALTH CARE PLAN
- 3% HIS PLAN FOR IRAQ
- 3% HIS APPROACH TO JOBS
- 2% HIS PLANS FOR THE ENVIRONMENT
- 1% HIS APPROACH TO THE ECONOMY

**28% LEARNED MORE ABOUT HIM**

**15% LIKE HIS SPEECHES**

**14% MISCELLANEOUS POSITIVES (NET)**

- 5% HE IS FOR AVERAGE PEOPLE
- 3% HIS EXPERIENCE
- 3% HE HAS CHANGED FOR THE BETTER
- 3% HE WANTS EVERYONE TO WORK TOGETHER
- 3% CONTROVERSIES
- 2% HE IS RUNNING AGAINST HILLARY CLINTON
- 2% DO NOT KNOW

**“LESS” – N=108**

**36% REVEREND WRIGHT/RELIGION (NET)**

- 31% AFFILIATION WITH REVEREND WRIGHT/ RADICAL CHURCH
- 5% HIS RELIGION

**25% DISLIKE HIM GENERALLY (NET)**

- 16% DON'T TRUST HIM
- 8% DISLIKE HIM GENERALLY
- 1% DISLIKE HIS CHARACTER

**12% HIS AMOUNT OF EXPERIENCE**

**10% MISCELLANEOUS (NET)**

- 3% COMMENTS HIS WIFE HAS MADE
- 3% HE WON'T SALUTE TO THE FLAG
- 2% HAVE LEARNED MORE ABOUT HIM
- 2% NOT WORKING FOR THE PEOPLE

**10% STANCE ON THE ISSUES (NET)**

- 3% HIS STANCE ON THE ISSUES
- 3% STANCE ON IRAQ
- 1% HIS PLANS FOR THE ECONOMY
- 1% HIS PLANS FOR HEALTHCARE
- 1% APPROACH ON GOVERNMENT SPENDING
- 1% HE IS PRO-CHOICE

**8% NEGATIVE CAMPAIGNING**

**6% CONTROVERSIES**

**6% RACE (NET)**

- 2% USE OF RACE IN HIS CAMPAIGN
- 2% HIS RACE
- 1% HIS SPEECHES
- 1% HIS THOUGHTS ON RACE

**4% DEMOCRATIC OPPONENT (NET)**

- 2% RUNNING AGAINST HILLARY CLINTON
- 2% HE WON'T BE ABLE TO WIN

**3% LIBERAL**

15. Think for a moment about how you feel today about Hillary Clinton. Would you say you like her more, less, or about the same as you did at the start of this year?

- 15% MORE (ASKED NEXT Q)
- 26% LESS (ASKED NEXT Q)
- 55% EXACTLY THE SAME
  
- 4% NO OPINION (VOLUNTEERED)
- 1% DO NOT KNOW (VOLUNTEERED)
- \* REFUSED (VOLUNTEERED)

16. Why do you say that? Why do you like Hillary Clinton (INSERTED RESPONSE: MORE/LESS) than you did at the start of this year? (OPEN-ENDED. RECORD VERBATIM.)

**“MORE” – N=75**

**67% PERSONAL CHARACTERISTICS (NET)**

- 30% SHE IS TOUGH/A FIGHTER
- 19% LIKE HER CHARACTER
- 14% COMPETENT/CAPABLE TO BE PRESIDENT
- 4% INTELLIGENT

**55% STANCE ON THE ISSUES (NET)**

- 27% LIKE HER STANCE ON THE ISSUES
- 11% HER POLICY ON IRAQ
- 10% HER STANCE ON HEALTHCARE
- 3% HER APPROACH TO THE ECONOMY
- 3% HER PLANS FOR EDUCATION
- 1% HER IMMIGRATION POLICY

**22% GOTTEN TO KNOW MORE ABOUT HER**

**15% MISCELLANEOUS POSITIVES (NET)**

- 10% SHE IS FOR THE PEOPLE
- 4% GOOD SPEAKER
- 1% SHE IS EXPERIENCED

**8% BECAUSE SHE IS A WOMAN**

**6% LIKE BILL CLINTON**

- 1% DON'T KNOW

**“LESS” – N=129**

**67% PERSONAL CHARACTERISTICS (NET)**

- 32% DISHONEST/NOT TRUTHFUL
- 14% DISLIKE HER CHARACTER
- 5% INCONSISTENT
- 5% PUSHY/SHRILL
- 5% ARROGANT/TOO PROUD
- 4% NASTY
- 2% TOO ENTITLED

**27% HER CAMPAIGN TACTICS (NET)**

- 26% NEGATIVE CAMPAIGNING
- 1% HER CAMPAIGN

**20% STANCE ON THE ISSUES (NET)**

- 8% DISAGREE WITH HER STANCE ON THE ISSUES
- 7% DISAGREE WITH HER STANCE ON HEALTHCARE
- 4% NEED TO FOCUS ON THE ISSUES
- 1% NOT EXPERIENCED IN FOREIGN POLICY

**15% BILL CLINTON (NET)**

- 10% HER RELATIONSHIP WITH BILL CLINTON
- 4% DON'T NEED ANOTHER CLINTON IN THE WHITE HOUSE
- 1% BILL CLINTON WOULD PLAY TOO BIG A ROLE

**5% GENDER (NET)**

- 3% SHE IS A WOMAN
- 1% USING GENDER TO GET VOTES
- 1% SHE IS ATTACKING WOMEN

**6% EXPERIENCE (NET)**

- 3% LACK OF LEADERSHIP
- 3% NOT READY TO BE PRESIDENT

**4% SHE IS A DEMOCRAT**

**3% SHE LIED ABOUT BOSNIA**

**3% MISCELLANEOUS (NET)**

- 1% SHE IS IN IT FOR THE MONEY
- 1% HURTING THE DEMOCRATIC PARTY
- 1% LEARNED MORE ABOUT HER
  
- 3% DON'T KNOW/REFUSED

Thinking about the recent news coverage of the presidential race... (ROTATED 17-19)

17. Do you think that Hillary Clinton has received more positive or more negative news coverage because she's a woman?

- 30% POSITIVE
- 33% NEGATIVE
  
- 25% NEUTRAL/NEITHER (VOLUNTEERED)
- 11% DO NOT KNOW (VOLUNTEERED)
- 1% REFUSED (VOLUNTEERED)

18. Do you think Barack Obama has received more positive or more negative news coverage because he's African-American?

- 41% POSITIVE
- 20% NEGATIVE
  
- 27% NEUTRAL/NEITHER (VOLUNTEERED)
- 12% DO NOT KNOW (VOLUNTEERED)
- 1% REFUSED (VOLUNTEERED)

19. Do you think that John McCain has received more positive or more negative news coverage because he's 71 years old?

- 19% POSITIVE
- 36% NEGATIVE
  
- 27% NEUTRAL/NEITHER (VOLUNTEERED)
- 19% DO NOT KNOW (VOLUNTEERED)
- \* REFUSED (VOLUNTEERED)

20. Regardless of how you plan to vote, is there any part of you that feels like you should vote for Hillary Clinton because she is a woman? (READ AND ROTATED TOP TO BOTTOM AND BOTTOM TO TOP)

- 22% TOTAL YES (NET)**
- 5% YES, A BIG PART
- 17% YES, A SMALL PART
  
- 76% NO**
  
- 1% NOT SURE (VOLUNTEERED)
- \* REFUSED (VOLUNTEERED)

21. Regardless of how you plan to vote, is there any part of you that feels like you should vote for Barack Obama because he is a racial minority? (READ AND ROTATE TOP TO BOTTOM AND BOTTOM TO TOP)

- 16% TOTAL YES (NET)**
- 5% YES, A BIG PART
- 11% YES, A SMALL PART
  
- 83% NO**
  
- 1% NOT SURE (VOLUNTEERED)
- \* REFUSED (VOLUNTEERED)

22. Which presidential candidate would you most like to introduce to your mother on Mother's Day? (READ AND ROTATED. ACCEPTED ONE RESPONSE.)

- 28% HILLARY CLINTON
- 21% BARACK OBAMA
- 25% JOHN MCCAIN
  
- 1% OTHER (VOLUNTEERED)
- 8% NONE OF THE ABOVE (VOLUNTEERED)
- 8% MOTHER NOT ALIVE/NOT IN CONTACT (VOLUNTEERED)
- 8% DON'T KNOW (VOLUNTEERED)
- 2% REFUSED (VOLUNTEERED)

23. Who do you think should play Hillary Clinton in a television movie about her life on the Lifetime network? (READ AND ROTATED. ACCEPTED ONE RESPONSE.)

17%	MERYL STREEP
11%	GLENN CLOSE
11%	DIANE KEATON
8%	SUSAN SARANDON
5%	KATHY BATES
4%	EMMA THOMPSON
4%	MEG RYAN
4%	SHARON STONE
4%	MICHELLE PFEIFFER
1%	DIANNE WIEST
4%	OTHER (VOLUNTEERED)
*	ALL OF THE ABOVE (VOLUNTEERED)
4%	NONE OF THE ABOVE (VOLUNTEERED)
20%	DO NOT KNOW (VOLUNTEERED)
4	REFUSED (VOLUNTEERED)

### **DEMOGRAPHICS**

24. What is your age please?

12%	18-24
17%	25-34
19%	35-44
19%	45-54
14%	55-64
18%	65+
1%	REFUSED (VOLUNTEERED)

25. Are you currently . . .

14%	SINGLE AND NOT IN A RELATIONSHIP
8%	SINGLE BUT IN A RELATIONSHIP/LIVING WITH SOMEONE
4%	ENGAGED
51%	MARRIED
9%	DIVORCED
2%	SEPARATED
9%	WIDOWED
1%	DO NOT KNOW/REFUSED (VOLUNTEERED)

26. Which of the following best describes your current work status or occupation? (READ RESPONSES AND ACCEPTED ONE ONLY, UNLESS RESPONDENT SAYS "STUDENT" AND ANOTHER CATEGORY)

- 39% FULL TIME WORK OUTSIDE THE HOME
- 14% PART TIME WORK OUTSIDE OF THE HOME
- 18% STAY AT HOME FULL TIME/ DO NOT WORK
- 2% UNEMPLOYED/LOOKING FOR WORK
- 3% STUDENT
- 21% RETIRED
  
- 4% OTHER (VOLUNTEERED)
- 1% DO NOT KNOW (VOLUNTEERED)
- 1% REFUSED (VOLUNTEERED)

27. What is the highest level of formal education you've been able to complete? (READ LIST)

- 4% LESS THAN HIGH SCHOOL
- 24% HIGH SCHOOL GRADUATE
- 35% SOME COLLEGE/VOCATIONAL SCHOOL
- 21% FOUR YEAR COLLEGE DEGREE
- 14% POST GRADUATE DEGREE
  
- DO NOT KNOW (VOLUNTEERED)
- 2% REFUSED (VOLUNTEERED)

28. Regardless of whether or not you are registered to vote, in politics, do you generally consider yourself to be a (ROTATED) Republican, Independent, or Democrat? (If Republican or Democrat, asked: "Are you a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?" (If Independent ask: "Which way do you lean towards, the Democratic or the Republican party?")

**29% TOTAL REPUBLICAN (NET)**

- 16% STRONG REPUBLICAN
- 9% NOT-SO-STRONG REPUBLICAN
- 4% INDEPENDENT LEANING REPUBLICAN

**16% INDEPENDENT**

**51% TOTAL DEMOCRAT (NET)**

- 7% INDEPENDENT LEANING DEMOCRAT
- 15% NOT-SO-STRONG DEMOCRAT
- 29% STRONG DEMOCRAT
  
- OTHER (VOLUNTEERED)
- 5% DON'T KNOW/REFUSED (VOLUNTEERED)

29. Do you have any children under the age of 18 living at home?

40% YES

59% NO

\* REFUSED (VOLUNTEERED)

30. Would you describe your racial or ethnic background as:

70% WHITE/CAUCASIAN

13% BLACK/AFRICAN-AMERICAN

11% HISPANIC/LATINO

4% ASIAN

1% NATIVE AMERICAN

- MIDDLE EASTERN

\* OTHER (VOLUNTEERED)

1% DON'T KNOW/REFUSED (VOLUNTEERED)

31. And regarding your household's annual income...Please tell me which of the following categories best describes your family's total annual household income before taxes.

20% LESS THAN \$25,000

8% \$25,000 TO \$29,999

10% \$30,000 TO \$39,999

5% \$40,000 TO \$49,999

7% \$50,000 TO \$59,999

5% \$60,000 TO \$69,999

6% \$70,000 TO \$79,999

3% \$80,000 TO \$89,999

15% \$90,000 OR HIGHER

2% DO NOT KNOW (VOLUNTEERED)

18% REFUSED (VOLUNTEERED)

32. Region<sup>3</sup>

**19% NORTHEAST (NET)**

5% NEW ENGLAND  
14% MID-ATLANTIC

**23% NORTH CENTRAL (NET)**

16% EAST NORTH CENTRAL  
7% WEST NORTH CENTRAL

**18% SOUTH ATLANTIC**

**17% SOUTH CENTRAL (NET)**

6% EAST SOUTH CENTRAL  
11% WEST SOUTH CENTRAL

**22% WEST (NET)**

7% MOUNTAIN  
15% PACIFIC

---

<sup>3</sup> New England includes CT, ME, MA, NH, RI, VT; Mid-Atlantic includes NJ, NY, PA; East North Central includes IL, IN, MI, OH, WI; West North Central includes IA, KS, MN, MO, NE, ND, SD; South Atlantic includes DC, DE, FL, GA, MD, NC, SC, VA, WV; East South Central includes AL, KY, MS, TN; West South Central includes AR, LA, OK, TX; Mountain includes AZ, CO, ID, MT, NV, NM, UT, WY; Pacific includes AK, CA, HI, OR, WA