

THE PHILLIPS FOUNDATION

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KELLYANNE CONWAY JOINS PHILLIPS FOUNDATION BOARD OF TRUSTEES

(WASHINGTON, D.C., March 25, 2010) – The Phillips Foundation today announced that Kellyanne Conway has been unanimously elected to its Board of Trustees.

Mrs. Conway is CEO and President of **the polling company™, inc./WomanTrend**, a privately-held, woman-owned corporation founded in 1995. The firm is headquartered in Washington, D.C., and maintains an office in New York City. Mrs. Conway is one of the most quoted and noted pollsters on the national scene. She has provided primary research and advice for clients in 46 states and has directed hundreds of survey projects for state and congressional political races, trade associations and Fortune 100 companies.

Mrs. Conway is also Editor and Publisher of *WomanTrends Online*, a web-based publication providing the latest news on lifestyle, financial, health, ethnic, work, entertainment, green, technological and generational trends which are influencing and influenced by consumer attitudes and behaviors. *WomanTrends Online* analyzes more than 50 national and international publications and compiles the findings for its readers.

She has appeared more than 1,200 times as a commentator on the major broadcast and cable television news channels as well as on radio and in print. Her polling data and op-ed articles have appeared in *The Wall Street Journal*, *Washington Post*, *The New York Times*, *The New York Post*, *The Washington Times*, *USA Today*, *National Review*, *Human Events*, *Investor's Business Daily* and *Campaigns and Elections*. She is co-author of *WHAT WOMEN REALLY WANT: How American Women Are Quietly Erasing Political, Racial, Class and Religious Lines to Change the Way We Live* (Free Press, 2005).

A former practicing attorney, Mrs. Conway is admitted to practice law in Maryland, New Jersey, Pennsylvania, and the District of Columbia. She practiced law and clerked for a judge in Washington, D.C., and for four years was an adjunct law professor at George Washington University Law Center. She is a magna cum laude graduate of Trinity College in Washington where she earned a B.A. in political science, studied at Oxford University, and was elected to Phi Beta Kappa. She holds a law degree with honors from George Washington University Law Center.

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She is a board member of the Clare Boothe Luce Policy Institute, the National Journalism Center, the National Women's History Museum, and Men Against Breast Cancer. A South Jersey native, Mrs. Conway (formerly "Fitzpatrick") is married to George T. Conway III. They have four children.

The Phillips Foundation was founded in 1990 to advance constitutional principles, a democratic society and a vibrant free enterprise system. The Foundation operates two programs: the annual Robert Novak Journalism Fellowship Program to award grants to print and online journalists who undertake journalism projects supportive of American culture and a free society; and the Ronald Reagan College Leaders Scholarship Program to provide renewable scholarships to college undergraduates who demonstrate leadership on behalf of freedom, American values and constitutional principles. Complete information is available at www.thePhillipsFoundation.org.