

Rec# _____ *Phone # _____ * Page# _____ of _____

*Int Name _____ *Emp# _____ *Date ____/____/08 *Seat # _____

Hello, my name is (first & last name) from SE&A Research. We are conducting a poll of people's opinions toward public affairs and current events and this number was selected at random. This is a legitimate public opinion survey, and I assure you that we are not selling anything. According to the research procedure, I have to speak to the youngest (**male/female**) who is registered to vote in the household and at home.

A. Are you currently registered to vote at this address?

(IF "YES," ASK:) Are you registered to vote as a Democrat, a Republican, with another party in Florida or are you not registered with any political party?

- Registered—Democrat..... 43 **[CONTINUE]**
- Registered—Republican 39 **[CONTINUE]**
- Registered—something else.... 18 **[CONTINUE]**

- Not registered to vote -X **[TERMINATE]**
- Don't know -X **[TERMINATE]]**

B. As things stand now, how likely are you to vote in the general election for President of the United States -- are you almost certain to vote, will you probably vote, are the chances fifty-fifty that you will vote, or are you not that likely to vote?

- Almost certain to vote..... 90 **[CONTINUE]**
- Probably vote 2 **[CONTINUE]**
- Already voted 8 **[CONTINUE]**

- Chances are 50-50..... -X **[TERMINATE]**
- Not that likely to vote -X **[TERMINATE]**
- Don't know -X **[TERMINATE]**

C. **(IF ALREADY VOTED/B=3)** Did you vote at an early voting location or by absentee ballot? (**ALL OTHERS**) Thinking about how you will probably vote in the November general election, do you plan to vote at the polls on Election Day, at an early voting location prior to Election Day, or by absentee ballot?

-
- Polls..... 15
- Early 22
- Absentee 62
- (VOL)** Not sure/Don't know 1
- Won't vote – **TERMINATE** -X
- Refused – **TERMINATE** -X

C. Thinking about the Presidential campaigns, how closely are you following news about the candidates currently running for president – would you say that you’re following it very closely, somewhat closely, not too closely, not closely at all?

	10/08	<i>9/08</i>	<i>11/07</i>
Very closely	72	64	40
Somewhat closely.	22	30	40
Not too closely.....	3	5	13
Not closely at all.	2	1	7
<i>Don't know/Refused</i>	*	*	-

1. Generally speaking, do you feel that things in the United State are headed in the right direction these days, or do you feel that things are headed in the wrong direction?

	10/08	<i>9/08</i>	<i>1/08</i>	<i>11/07</i>
Right direction	16	19	19	17
Mixed	9	13	10	10
Wrong direction.....	67	62	66	68
<i>Don't know/Refused</i>	8	6	5	5

2. Generally speaking, do you feel that things here in Florida are headed in the right direction these days, or do you feel that things are headed in the wrong direction?

	10/08	<i>9/08</i>	<i>1/08</i>	<i>11/07</i>
Right direction	28	32	30	34
Mixed	10	10	13	15
Wrong direction.....	53	51	50	44
<i>Don't know/Refused</i>	9	7	7	7

3. How would you rate the way Charlie Crist is handling his job as Governor of Florida -- excellent, good, fair, or poor?

	10/08	<i>9/08</i>	<i>1/08</i>	<i>11/07</i>
Excellent	11	13	12	12
Good	41	40	45	45
Fair.....	33	34	29	30
Poor	10	11	8	7
<i>Don't know/Refused</i>	6	3	6	6

4. If the election for President were today and the candidates were **(ROTATE)** John McCain and Sarah Palin, the Republican Party ticket, Barack Obama and Joe Biden, the Democratic Party ticket which one do you think you would vote for? **(IF UNDECIDED)** Well, which one do you lean more toward at this time?

	10/08	9/08
McCain/Palin	42	47
Obama/Biden	49	45
(VOL) Barr/Root	*	*
(VOL) Other [go to ♦]	1	1
<i>Undecided</i> [go to ♦]	9	7

[IF CHOICE MADE ABOVE, ASK:] ▲

5. How certain are you about your level of support for **(CHOICE ABOVE)**: Would you say that you are very certain, somewhat certain, or might you still change your mind about voting for **(CHOICE ABOVE)**? *ITALICS REPRESENT HARDNESS WITH UNDECIDED VOTERS INCLUDED*

	McCain/PALIN	
Very certain	41	37
Somewhat certain	3	3
Might still change mind.....	2	1
<i>Don't know/Refused</i>	*	*
	OBAMA/BIDEN	
Very certain	47	43
Somewhat certain	5	4
Might still change mind.....	2	2
<i>Don't know/Refused</i>	*	*

6. In the past three weeks, have you changed your mind about which candidate you plan to vote for or have you only recently decided which candidate to support? **(IF YES, PROBE:** Were you previously supporting John McCain, Barack Obama **(ROTATE M/O)**, or were you undecided?)

Yes, McCain.....	14
Yes, Obama	12
Yes, Undecided.....	7
Yes, other (VOL)	*
No	64
<i>Don't know/Refused</i>	2

7. Which candidate do you feel has shown the most leadership during the economic crisis – John McCain or Barack Obama **(ROTATE M/O)**?

McCain.....	34
Obama	45
(VOL) Both equally	3
(VOL) Neither.....	13
<i>Don't know/Refused</i>	4

8. Which candidate do you feel has the best plan to improve the economy – John McCain or Barack Obama **(ROTATE M/O)?**

McCain.....	34
Obama	49
(VOL) Both equally	2
(VOL) Neither.....	9
<i>Don't know/Refused.....</i>	<i>5</i>

9. Over the next year, do you expect your personal economic situation to get better, worse, or stay about the same?

	10/08	9/08
Better.....	42	35
Worse.....	12	14
Stay about the same	39	46
<i>Don't know/Refused.....</i>	<i>8</i>	<i>6</i>

10. Have you or anyone in your immediate family experienced any of the following in the last year - experienced job loss or reduced hours, suffered significant losses in savings or investments, been unable to make a mortgage payment, or been refused for credit?

Yes.....	59
No	40
Don't know/Refused.....	2

In addition to the election for President and other offices, there will be amendments to the Florida constitution on the ballot.

11. Amendment 2 amends the state constitution to define marriage as “the legal union of only one man and one woman as husband and wife, no other legal union that is treated as marriage or the substantial equivalent thereof shall be valid or recognized.” If the election were held today, would you vote “Yes” to approve the amendment or “No” to reject the amendment?

	10/08	9/08
Yes.....	59	58
No	34	37
<i>Undecided.....</i>	<i>7</i>	<i>5</i>

Just a few more questions for statistical purposes only...

D1. **(Gender (Do Not Ask; Just Record)**

[IF FEMALE ASK:] And are you employed outside the home?

Male	47
Female/works outside of the home	25
Female/works in home	25
Female/Refused.....	3

D2. Would you please tell me your age?

(IF "REFUSED," ASK:) Well, would you tell me which age group you belong to?

18 to 34,	11
35 to 49,	26
50 to 64,	31
65 to 74, or	18
75 and over?	13
<i>Refused</i>	1

D3. And what was the last grade or degree you completed in school?

0-11	5
High School degree	22
12+/Some college/vocational degree	23
College degree	30
Post-graduate degree (Masters, PhD, Law, MD)	18
<i>Don't know/refused</i>	1

D4. Do any children under the age of 18 live in your home?

Yes	28
No	72
<i>Don't know/Refused</i>	1

D5. What is your religion?

Baptist	17
Methodist	6
Other Protestant	28
Catholic	24
Jewish [GO TO D7]	3
Other [WRITE IN]	7
None [GO TO D7]	9
<i>Don't know/Refused</i>	5

D6. Do you consider yourself a born-again Christian?

Yes	44
No	50
<i>Don't know/ Refused</i>	6

D7. How often do you attend religious services?

Every day	2
A few times a week	16
Once a week	27
A few times per month.....	13
A few times per year.....	14
Seldom/Never.....	23
<i>Don't know/refused</i>	5

D8. In Florida, the media describes people as African-American, Anglo or white, Cuban-American, non-Cuban Hispanic, or Asian ... how would you describe yourself?

African-American/Black	13
White/Anglo	71
Cuban-American	5
Non-Cuban Hispanic	6
Asian	1
<i>Other</i> _____	2
<i>Don't know/ Refused</i>	1

The results from this poll may appear in major newspapers across Florida sometime in the next few days. Would you be willing to have a reporter call you about this survey?

(IF YES) Could you please give us your first name so the reporter will know?

May I verify that I dialed _____?

Thank you for taking the time to speak with me.

D9. CODE: REGION

South	29
Southwest.....	9
Bay Area.....	20
Central.....	24
North/Panhandle	18